

THE NEED FOR AFFORDABLE HOUSING

The critical need for affordable housing experienced by families is clearly evident right here in Kent County.



34,600+

housing units needed in
Kent County

14,000+

housing units needed in
Grand Rapids

sky-rocketing housing costs

Entry-level home sales price in Kent County vs median annual wage
Housing Kent, 2024



*entry-level home
sales price
increased by*

210%

*median annual
wage increased by*

55%

cost burdened families

"cost burdened" = more than 30% of income goes to housing costs

Grand Rapids

25,385

households are
cost burdened

17% of
homeowners

48% of renters

Kent County

64,365

households are
cost burdened

16% of
homeowners

46% of renters

Bowen National Research, data from 2022