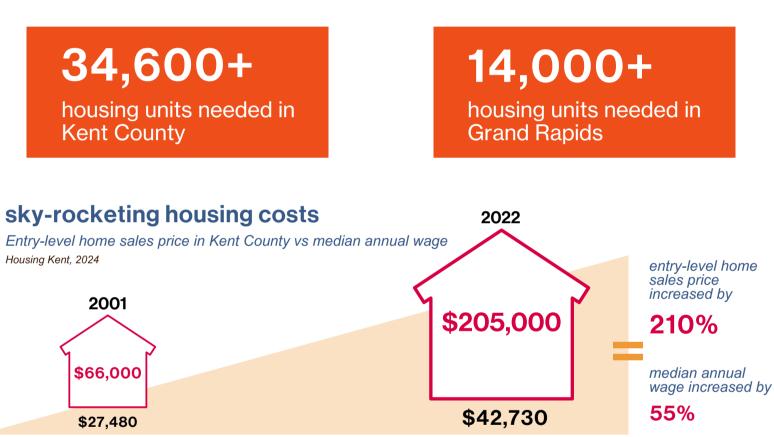


THE NEED FOR AFFORDABLE HOUSING

The critical need for affordable housing experienced by families is clearly evident right here in Kent County.





cost burdened families

"cost burdened" = more than 30% of income goes to housing costs

Grand Rapids

25,385 households are cost burdened

17% of homeowners 48% of renters 64,365 households are cost burdened

Kent County

16% of homeowners 46% of renters

Bowen National Research, data from 2022