

Home for the Holidays

Everyone Deserves a Place to Call Home



There's nothing like home for the holidays. At Habitat Kent, we believe that everyone deserves a place to call home through access to affordable housing. We are looking for companies to join our Home for the Holidays Corporate Partners with a matching gift and inspire our donors this holiday season!

Matching funds increase average gift size by 41%, increase the number of donations by 110% and increase revenue by 120% (and that's not including the matching funds themselves!)

Home for the Holidays Partner Benefits:

\$7,500 +

- Feature in quarterly newsletter
- Promotion throughout December of the Home for the Holidays matching gift campaign
- Recognition on Facebook, Instagram, LinkedIn, and Twitter (two posts per platform)
- Logo recognition in quarterly newsletter
- Recognition in appeal letter and e-mail, and donor thank you letter
- Opportunity for personalized corporate message during campaign (video or quote)

\$5,000

- Promotion throughout December of the Home for the Holidays matching gift campaign
- Recognition on Facebook, Instagram, LinkedIn, and Twitter (two posts per platform)
- Logo recognition in quarterly newsletter
- Recognition in appeal letter and e-mail, and donor thank you letter
- Opportunity for personalized corporate message during campaign (video or quote)

\$2,500

- Promotion throughout December of the Home for the Holidays matching gift campaign
- Recognition on Facebook, Instagram, LinkedIn, and Twitter (one post per platform)
- Name recognition in quarterly newsletter
- Recognition in donor thank you letter

Yes! We want to become a Home for the Holidays Partner

Company Name: _____

Matching Gift Amount: \$ _____

Pledge (invoice will be sent)

Check enclosed (payable to Habitat for Humanity of Kent County)

Credit Card (payable online at www.habitatkent.org/donate)

Please return to Jess Eglinton
Email: jeglinton@habitatkent.org
Office: 616.588.5238

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