

2021 Impact Report

hope + opportunity = stability



“

A vision is not just a picture of what could be; it is an appeal to our better selves, a call to become something more.

– Rosabeth Moss Kanter

Dear Friends,

Hope and opportunity are the essence of Habitat Kent. Although we faced many challenges this past year, our commitment to our mission carried us through to achieve great outcomes in 2021.

In this report, you will learn about how we've combined our rich tradition of bringing people together to build homes with creative programs that will help us *become something more*. These accomplishments lay the foundation for us to celebrate the 1,000th Habitat Kent homeowner by 2030.

In 2021 we celebrated homeownership for seventeen families who now call Plaza Roosevelt home. The Plaza Roosevelt partnership was a large and innovative project that inspired us to keep reaching higher with new and better practices.

These innovations include multi-unit, single-family homes that allow us to be good stewards of our land while serving more families, and a new Accelerated Homeownership Program that you can read about in this report.

To help guide our future work we surveyed residents in our focus neighborhoods. These efforts will help inform decisions in the coming weeks and years, and will help us be better partners with our neighbors.

Looking to the future, we are grateful for our faithful and talented volunteers who continue to show up and do the hard work of construction, and our supporters and community partners who remain committed to tackling the issue of affordable housing for all.

Thanks to you, our vision of placing more families in more homes will become a reality. Thanks to you, our better selves will shine and we will become “more”!

Warmly,

Bev Thiel, Executive Director

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On the cover: Habitat Kent volunteers and staff on-site at our multi-unit, single-family homes project on New Avenue. Photo by Gretchen Mathos.

Over our 38 years, children have warmed our hearts with their words and faces. They inspire our work and give us hope for a better, brighter future.

hope

My Habitat home is not a normal home. My home is a symbol for unity. When I say “unity”, I mean a home that brings me and my mother and brother together.

– Raven, 11 years old

Habitat gave me my family back. Our landlord was allowed to evict us with a 10-day notice because he wanted to sell his house. Our family had to separate. Because of Habitat, we have a home in which to heal and become a whole family again. We now have a place to entertain, have sleepovers, birthday parties. Habitat gave our family a future together.

– Livvy, 16 years old

At our home dedication, my grandmother cried happy tears. She knew now that we were going to be alright. She was also proud of my mom for following her dreams.

– DeJuana, 15 years old

Habitat, you have changed my life, now I have friends on my street that like me and we can play outside. Thanks!

– Abrina, 12 years old

Habitat for Humanity changed my life in many ways. It gave me responsibility, independence, freedom and education...Thank you for changing my life and making it better.

– Diana, 13 years old



opportunity

Habitat Kent's mission is to provide opportunity to those who face barriers on their journey to homeownership. It's a hand up, not a hand out. We build on our past, and set challenging goals for the future.

Your Impact

LAST YEAR:



20 families
closed on new homes, including 42 children



2500 individuals
volunteered



15 families
participated in our repair program



1028 individuals
donated financially

HABITAT KENT'S 38-YEAR HISTORY:

818 families served:

466 families became new homeowners

352 homes preserved through repairs

106 Veterans served:

11 Veterans became new homeowners

95 Veteran homes preserved through repairs



67 Habitat Kent families
have paid their mortgage in full



177 LEED-Certified homes
have been built

Our Vision

TO CELEBRATE THE 1,000TH HABITAT KENT HOMEOWNER BY 2030.

Q: How do we partner with more families, more quickly, in order to double the number of families served in the next 10 years?

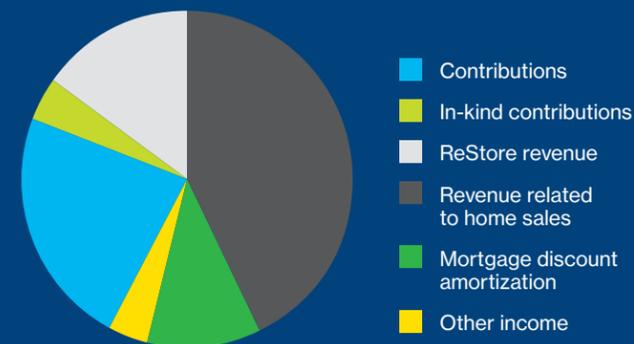
A: Keep doing our traditional construction projects AND implement our new Accelerated Homeownership Program (AHP).

How does AHP differ from Habitat's traditional builds?

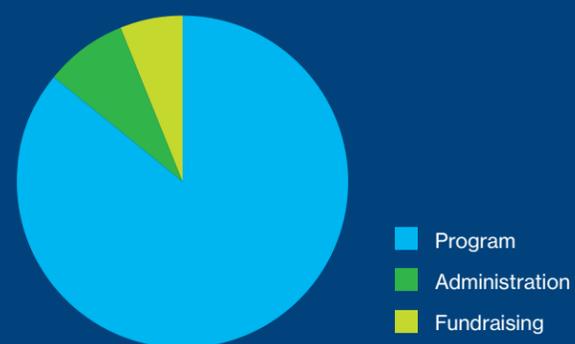
- We rehab an existing home instead of building a whole new home.
- Families participate in abbreviated sweat equity.
- Instead of a mortgage carried by Habitat Kent, partner banks provide the financing.
- Families achieve homeownership more quickly and Habitat Kent is able to reinvest more funds into our mission and program.

2021 Fiscal Year Financials

SUPPORT & REVENUES



EXPENSES



Our 3-year Goal for FY 21-23

18 families in our traditional program
+ 21 families in our accelerated program

= 39 new homeowner families

stability

Stability for a family means feeling safe and settled in their own home, with Habitat Kent supporting their long-term journey and the quality of life in their neighborhood. Stability for Habitat comes from our loyal volunteers and diverse revenue sources.

Neighborhood Engagement

When we talk about a safe, stable place to live, we are referring to more than the four walls of a home.

Neighborhoods play a significant role in how families feel about their lives as new homeowners. Do they feel safe, healthy, and connected to those around them? How can Habitat Kent help bring people together, and connect area residents to the resources they need? How can we empower people to work together on their own behalf to improve their lives?

A whole-neighborhood focus is why Habitat Kent will continue to work alongside the residents of Roosevelt Park, Black Hills, and Baxter (our focus neighborhoods). It starts with listening. We conduct surveys by phone and by going door-to-door, we participate in community events, sponsor learning opportunities, and collaborate with neighborhood organizations.

We strive to know the hopes and dreams of the people who live in the neighborhoods where we work, and to listen to what they perceive to be the community's strengths and needs. Then we work alongside other organizations to build on those strengths and bring neighbors' hopes and dreams to life.

The end result of our Neighborhood Engagement efforts is an improved quality of life that is the necessary foundation for opportunity and growth.



Roosevelt Park Condo Association leaders, Joanne, Toni, and Carmen, organize their community to help improve the neighborhood.



Bright FUTURE SOCIETY

Our monthly donors provide us with a consistent stream of revenue that enables us to plan for great things – small monthly gifts add up to huge impact. Members of the Bright Future Society are a group of passionate people who work together through networking, volunteering and more to make our community better.

More info can be found at habitatkentbfs.org.

14,800 Volunteer Hours Last Year

Even with careful pandemic restrictions, our faithful and skilled volunteers showed up last year and kept things running smoothly at Habitat Kent.

Our new Volunteer of the Year, Al Wynalda (pictured above), has been volunteering three days a week for 16 years, contributing over 15,000 hours of service. When asked about what Habitat Kent means to him, Al said, "it means everything to me, I love it!"



habitatkent.org/restore

Habitat Kent has two home improvement centers that accept donations and sell a constantly changing inventory of diverse, high-quality merchandise to the public at a fraction of the retail price, while diverting reusable household items and building materials from landfills.

Sales of donated items help us partner with local families to build, rehabilitate and repair safe and affordable homes in Kent County. Just last year, Habitat Kent ReStores generated over \$1 million in sales.

MATERIAL RECOVERY

Through the Material Recovery program, our team of licensed contractors go to homes and businesses and remove cabinets, appliances, vanities, office furniture, and more for free! These items are sold in our ReStores to generate more funds to help us build more affordable housing with families in Kent County.

GIFTS OF REAL ESTATE

Donate a home or land parcel and help Habitat Kent with the first step in the building process! By making a gift of real estate, the donation provides tax benefits while making a personal impact on the lives of families. Gifts of real estate include undeveloped land, residential, and commercial property.



ways to give

habitatkent.org/volunteer | habitatkent.org/donate | habitatkent.org/restore



Gifts of cash, check
or stock



Shop at or donate
products to our
ReStores



Join our Bright Future
Society by setting up
automated monthly
donations



Planned Giving –
join our Legacy Society



Contributions from
your IRA or Donor
Advised Fund



Donate a home or
property



Volunteer



OUR MISSION: Seeking to put God's love into action, Habitat for Humanity of Kent County brings people together to build homes, communities, and hope.

OUR VISION: A world where everyone has a decent place to live.

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