3 YEARS. 3 GOALS. $9 MILLION.

Building a brighter future for the Roosevelt Park neighborhood, together.

These are the goals Habitat Kent put forward in 2017, and donors like you helped us raise $9 million to make this vision a reality. Thank you! As we begin our final year of this three-year strategy, we are eager to share the impact you have made possible.

1. INVESTING IN 400 HOMES

Our 3-year goal is to help 100 families become homeowners in the neighborhood through a mix of traditional Habitat builds and new pilot programs, and to improve 300+ homes through critical repairs, block projects, and curb appeal contests.

Here’s what’s happened so far:

- 39 families have become homeowners or are currently building their homes.
- 46 families have completed health, safety, and/or accessibility home repairs with Habitat Kent.
- 350 families beautified their homes through Habitat Kent Curb Appeal Contests and neighbors on 32 blocks did whole-block beautification projects together.
- 51 families have legally preserved their homes for long-term homeownership.

2. EMPOWERING NEIGHBORHOOD LEADERS

Our 3-year goal is to connect at least 100 neighbors to resources to develop and nurture their leadership.

Here’s what’s happened so far:

Since 2018, 300+ neighbors have participated in leadership training and/or Plaza Roosevelt planning. Along the way, we are learning that being good partners to our neighbors takes consistent communication, shared understanding of expectations, and the opportunity to be heard and influence decisions. We are committed to listening and doing better as we go.

3. BRINGING PEOPLE TOGETHER TO BUILD PLAZA ROOSEVELT

Plaza Roosevelt is a collaborative, $40 million development plan that will bring affordable homeownership and rental housing, expanded healthcare, education, and economic opportunities to a 5.5-acre site in Roosevelt Park neighborhood.

Here’s what’s happened so far:

17 Habitat Kent homes are underway on the site, and families will move in later this year. Other partners have broken ground and Grand Rapids Public Schools plans to open their new high school on the site for Fall 2020. We are celebrating how all of the organizations involved have built capacity to involve neighbors in planning, and neighbors have strengthened their capacity to lead, organize, and use their voice to influence decisions in their neighborhood.

We are stronger together!