



Habitat
for Humanity®
of Kent County



2015 impact report

www.habitatkent.org

2015: the numbers

3,620

families
empowered

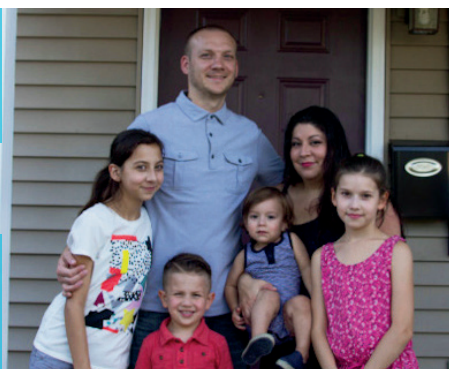
82

sweat equity hours completed



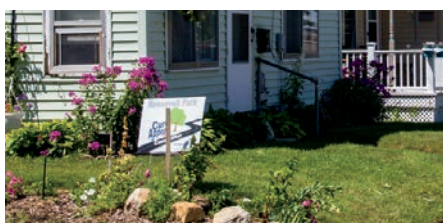
65

children living in a
safe and healthy home



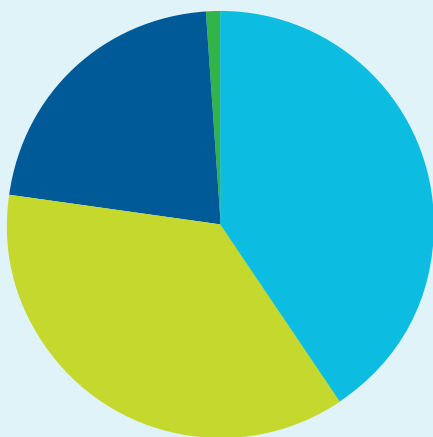
100

households equipped to repair
and beautify their homes through
the Curb Appeal Contest.



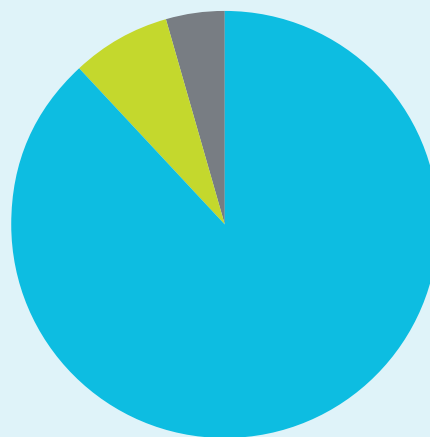
fiscal year financials (2014-2015)

Support & Revenues



- Unrestricted contributions, sponsorships, revenues, grants, and in-kind donations **41%**
- Revenues related to home sales **37%**
- ReStore revenues **22%**
- Other revenue **>1%**

Expenses



- Construction/program costs **88.2%**
- Fundraising costs **7.4%**
- Administration costs **4.4%**

Thanks to our community's commitment to shopping and donating to ReStore, 100% of your financial gifts support Habitat Kent's construction and programs.





**“every family
deserves a house to grow in”**
—Keith, Habitat Kent homeowner

Keith and his children, Keith III and Keiarrah, on the porch of their new home.

A U.S. Army veteran who served more than four years as a medic, Keith moved into his Habitat home with his two children in the fall of 2015.

Keith was honorably discharged from the Army due to an accident he sustained that left him disabled. Because of the Habitat Kent Veteran Build, Keith was able to buy a home where his family can flourish.

“Habitat is a great program and I’m blessed to be in it,” Keith says. “They give something to help you, but at the same time you have to be willing to go out and learn how to take care of it.”

The Habitat Kent Veteran Program not only provides affordable, safe housing for veterans, but it also includes a Vet-Hats volunteer program that brings together veterans from all four U.S. military branches to work on home builds and repairs.

“Habitat’s help toward veterans means a lot,” Keith adds. “It’s an amazing act of saying thank you.”

Keith now resides in his new home with his daughter and son, providing stability for the future. “They have a house to grow in. And with the way it’s set up, I’m in a position to take care of them for the long term.”

“every neighborhood needs

affordable housing because it is critical to its survival.”

—Julie Niemchick, Roosevelt Park Neighborhood Association



home builds

21 home builds



home repairs

61 homeowners
were helped to repair,
preserve, and beautify
their homes

fiscal year 2014-2015



“every voice can

protect the integrity of a neighborhood”

—Sergio Cira-Reyes, WestSide Collaborative

listening to neighbors

Listening is critical in any good relationship. At Habitat Kent, listening is the first step to any new project. At the same time, we also keep in mind the assets, culture and vision that are unique to each neighborhood. Through listening and collaboration, we can connect homebuyers, residents and community partners to resources that help leverage their strengths for transformative change.

Habitat Kent’s membership in the WestSide Collaborative is an important vehicle for listening as we work on the west side of Grand Rapids. In the past two years, our partners in the WestSide Collaborative have connected us with potential homebuyers and partners for repair projects, supported Habitat Kent’s beautification blitz on National Street and repurposed a vacant lot as a community garden for neighbors. Most importantly, as one of 14 member organizations in the WestSide Collaborative, Habitat Kent is helping to elevate the voices of neighbors and to build on the strengths unique to the west side of Grand Rapids.



Roosevelt Park homeowner, Janice, talks with Habitat Kent surveyors about the neighborhood.



before



after

Before and after photos of the Curb Appeal Contest inaugural winner for best overall.



equipping neighbors

Thanks to a grant from Lowe’s, in 2015 Habitat Kent offered its first curb appeal contest to the residents of the Roosevelt Park neighborhood. One hundred neighbors signed up to compete, with each receiving a \$100 Lowe’s gift card to beautify the exterior of their home. Neighbors painted, planted and made repairs to their homes, and winners were announced at the annual Family Fiesta in Roosevelt Park.

Thanks to tremendous interest from Roosevelt Park neighbors and another grant from Lowe’s, the competition will be open to as many as 250 neighbors in 2016.



“every hand builds...

...stability.”

-Loyd Fitch, individual volunteer

29,914

*hours volunteered
by individuals*

**...an opportunity to contribute to
something more than our daily work
routine for a community who will
richly benefit from the labor.”**

-Tim Fatum, Gordon Food Service

15,006

*hours volunteered
by over 100 local
corporations*

**...houses that become homes,
stronger families, brighter futures
and more vibrant communities.”**

-Annalise Kransz, faith volunteer

5,258

*hours
volunteered by
local congregations*

**...a connection between students and
their community.”**

-Jordan Jones, college volunteer

2,893

*hours volunteered
by college and
youth groups*

every gift **creates** ...

strength
opportunity
community
a future
stability

“It’s been a dream of mine to stand on my own two feet, take care of my children and show them that as long as they work hard, they can achieve anything they set their mind to.”

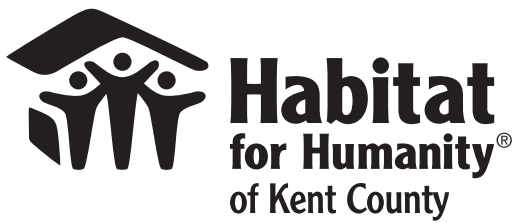
— *Tena, Habitat Kent homeowner*



\$1.89 million additional economic impact as the result of Habitat Kent’s investment and work.

\$3.96 million generated in income to local government, business and employers over 10 years.

thank you.



www.habitatkent.org
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bbb.org/western-michigan

Habitat Kent is intentionally focused on eliminating racism and working to ensure that all people, regardless of their race, have the resources and opportunities they need to reach their full potential.

Visit www.habitatkent.org for our full 2015 financial report and 990 form.



2015 impact report



You have made the stories in these pages possible.
And the best part? You can be sure the impact you are making is only the beginning.