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**Help Habitat for Humanity Build Homes and Enjoy a FREE Admission!**

**(GRAND RAPIDS, Michigan) Jan. 18, 2008** –*Bob the Builder* and his Can-Do Crew invite West Michigan families to help Habitat for Humanity of Kent County! **Visitors who bring a BRAND NEW paintbrush or paint roller to the Grand Rapids Children's Museum during *Bob the Builder*<sup>TM</sup> – *Project: Build It* (Jan. 17-June 1, 2008) can enjoy ONE FREE Admission per family.** The paint brushes and paint rollers will be used by Habitat for Humanity of Kent County to build homes for families. They will also sell the donated supplies in their ReStore. ReStore offers new and gently-used home improvement materials, fixtures, appliances, and furniture to the general public at 50-70 percent below average retail prices. Products are donated to ReStore then resold to generate revenues for building Habitat homes throughout Kent and Northern Ottawa Counties.

“Proceeds from the Habitat ReStore bring energy to our home-building mission,” notes Pam Doty-Nation, Executive Director of Habitat. “At Habitat, we are fortunate to see the power of a home in action every day. A Habitat home literally provides the foundation for a new life, one filled with hope, opportunity, safety, and security as each homeowner family pays back their home through a 25- year mortgage.”

“This partnership is beneficial for so many reasons. While the items we are collecting are small, children will see the donation bin filling up and they will realize the kind of impact they can have while helping others in need,” said Grand Rapids Children's Museum Board Member Linda Vos-Graham. “It is also a great chance to offer families one free admission to encourage them to come and play in this hands-on exhibit that inspires teamwork and environmentally-friendly building.”

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The first-ever hands-on **Bob the Builder™ –Project: Build It** traveling museum exhibit is at the **Grand Rapids Children’s Museum Jan. 17 –June 1, 2008!** The 2,000 square-foot, multimedia exhibit is sponsored nationally by Indianapolis-based Delta Faucet Company and inspired by HIT Entertainment’s top rated television series, “Bob the Builder.” It will replicate elements from Bob the Builder’s world, inviting exploration, inspiring teamwork and bringing environmentally-friendly building themes to life for children and families.

The *Bob the Builder – Project: Build It* traveling museum exhibit will invite families to spend time in Sunflower Valley with Bob the Builder, Wendy and the rest of the Can-Do crew. Children can practice their own fixing with kid-smart activities that build up their can-do attitudes and encourage them to be an active part of *Bob the Builder – Project: Build It*. Families can also work together to install new parts to sinks in Bob the Builder’s mobile home and in his building workshop, and learn about water conservation, courtesy of exhibit presenter Delta Faucet Company. Children and their families can help Bob build the vehicle shelter and experiment with tools in Bob’s building workshop.

### **The nuts and bolts:**

- **Meet the Can-Do Crew** - Construct an afternoon of activity -- build memories and snap photos with a kid-sized, three-dimensional Bob the Builder, Scoop and Benny, the specialist digger, among others.
- **Bob’s Mobile Home** - See Bob the Builder’s blueprint for success as children explore their favorite builder’s mobile home. Children can be part of the crew and help fix the drip coming from Bob the Builder’s sink or watch video clips from the popular series.
- **Build the Machine Shelter** - Be part of the team, laying stones in the walls of the machine team’s shelter and building stalls for Scoop, Muck, Roley and Dizzy to sleep.
- **Drive a Machine** - Rock and roll with Roley the Steamroller and dig up fun with Scoop the Digger!
- **Talkie Talkie** - This problem-solving crew has a lot to say and each member has a special phrase. View a picture of each team member and push a button to hear their famous catch phrases, “No prob, Bob” or “Unreal, banana peel.”
- **Wendy’s Caravan** - Wendy needs some help from the team to refurbish and decorate her caravan and plant beautiful flowers.
- **Water Pump** - Farmer Pickles isn’t the only one in Sunflower Valley who knows that water conservation is important. Children can explore the interactive water pump station, learn important messages about water conservation and help to bring water to Sunflower Valley.

***Bob the Builder™ – Project: Build It* presented by Delta Faucet, produced by HIT Entertainment and The Children’s Museum of Indianapolis.**

### **About Bob the Builder™**

*Bob the Builder* and his machine team are ready to tackle any project. As they hammer out the solutions that lead to a job well done, Bob and the Can-Do Crew demonstrate the power of positive-thinking, problem-solving, teamwork and follow-through. Most importantly, from start to finish, the team always shows that *The Fun Is In Getting It Done!* “Bob the Builder” is produced by HOT Animation and can be seen building, digging and hauling on PBS KIDS® and PBS KIDS Sprout. For more information about *Bob the Builder*, and the Can- Do Crew please visit [www.bobthebuilder.com](http://www.bobthebuilder.com). “Bob the Builder” airs locally on WGVU Saturdays at 7:30 a.m.

### **About HIT Entertainment**

HIT Entertainment, owned by private equity investment group Apax Partners, is one of the world's leading independent children's entertainment producers and rights-owners. HIT's portfolio includes properties, such as Barney™, Bob the Builder™, Thomas & Friends™, Pingu™, Fireman Sam™, Angelina Ballerina™ and Rainbow Magic™. HIT represents Fifi and the Flowertots™ and Roary the Racing Car™ in North America and Japan and acts as a worldwide representative for The Jim Henson Company's library of classic family brands and as representative for The Wiggles® in the UK. HIT also owns the Guinness World Records™ publishing and television property. Launched in 1989, HIT's lines of business span television and video production (including studios in the US and the UK), publishing, consumer products licensing and live events. With a catalogue of more than 1,000 hours of young children's programming, HIT sells its shows to more than 240 countries worldwide, in more than 40 different languages and has operations in the UK, US, Canada, Hong Kong and Japan. In 2005, the Company joined Comcast Corporation, PBS and Sesame Workshop to launch PBS KIDS Sprout™, a 24-hour digital cable channel and VOD service for preschoolers.

### **About The Children's Museum of Indianapolis**

The Children's Museum of Indianapolis is a non-profit institution committed to creating extraordinary learning experiences that have the power to transform the lives of children and families. The 433,000 square-foot facility houses 11 major galleries. Visitors can explore the physical and natural sciences, history, world cultures, the arts, and see how dinosaurs lived 65 million years ago in Dinosphere: Now You're in Their World®. The Children's Museum, situated on 13 acres of land in Indianapolis presents thousands of programs and activities each year. For more information about The Children's Museum in English and Spanish, visit [www.childrensmuseum.org](http://www.childrensmuseum.org).

### **About Delta Faucet Company**

Delta Faucet Company, headquartered in Indianapolis, is a division of Masco Corporation and is the largest U.S. manufacturer of residential and commercial faucets. The company manufactures the *Delta®*, *Brizo®* and *Peerless®* faucet brands and holds the number one market share position in the United States. The market-leading Delta line, with a strong half-century heritage, delivers exceptionally well-made, stylish faucets and related accessories that are precisely crafted to be beautiful both inside and outside. Dedicated to a total customer experience, Delta invests heavily in internal processes and systems to ensure exceptional customer satisfaction. A worldwide leader in faucets and related accessories, Delta sells products in more than 53 countries. For more information on Delta Faucet Company, visit Delta's Web site at [www.deltafaucet.com](http://www.deltafaucet.com) or call toll-free at 800-345-DELTA (3358).

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### **Exhibit Sponsors:**



### **Media Partners:**



The **Grand Rapids Children's Museum** offers "hands-on" learning, which encourages self-directed exploration, inviting kids ages 2-10 to turn something into everything each time they visit. The Museum is open to the public Tuesdays, Wednesdays, Fridays and Saturdays from 9:30 a.m.-5 p.m., Thursdays 9:30 a.m.- 8 p.m. (Family Night 5-8 p.m.) and Sundays noon-5 p.m. During the summer, the GRCM is open Mondays from 9:30 a.m.-5:30 p.m. Regular admission is \$5 per person, Senior admission is \$4.25, Family Night is \$1 and **Pals** Members and children under 2 are *free!* For more information about becoming a **Pals** Member, please visit [www.grcm.org](http://www.grcm.org).